

NUTRI-SPEC



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THE NUTRI-SPEC LETTER

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From:

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Dear Doctor,

This Letter shows how ...

YOU CAN WIN THE DOCTOR (& \$\$\$) GAME.

Empowering patients --- who will then be grateful to you for a lifetime --- is your game. Playing the game is fun; winning the game is your life's purpose.

With NUTRI-SPEC you can get rich from one of life's most precious virtuous cycles. Standing securely (powerfully!) on your NUTRI-SPEC foundation --- every time you enter the room where a patients awaits ...

- you can freely "let go"
- you can play
- you can relish the challenge of solving the problem that is each patient's state of ImmunoNeuroEndocrine Stress
- you can confidently smile
- you can project an aura of personal power
- you can celebrate a sense of adventure
- you WILL connect with every patient's sense of adventure, every patient's playful spirit --- every patient's need to trust you as A WINNER.

“Are you having fun?”

How long have you been in practice? Have you discovered that a rich life is a playful life? Have you discovered that the richer you are the more animated is your sense of play? --- And the playing makes you ever more rich? --- Or ...

Is your practice an Allopathic Abomination? Have you spent years giving your patients drugs or nutrition supplements as desperately prescribed remedies --- then hoping their symptoms improve? --- There is no power in that kind of hope.

Or if you are a Chiropractor --- have you been delivering “Spinal Manipulative Therapy” as a remedy --- desperately hoping that the patient might feel better? And when that fails, do you frantically administer third rate physiotherapy, hoping that something you do might make the patient feel better at least for a while? --- Impotent hope. Frequent frustration --- leaving you always a bit insecure, always a bit intimidated by the challenge.

----- Freely letting go? A spirit of play? A confident smile? A sense of adventure? An air of personal power? Playing the game joyfully with every expectation that you and your patient are a winning team?

What you have just read perfectly contrasts a practice based on symptom chasing versus a practice designed to get at the root cause of your patients’ ImmunoNeuroEndocrine Stress. ----- Analyzing, identifying, and treating those causes.

Those of you who are not getting rich as you play, and who are not getting even richer because you play, are almost certainly manifesting Sympathetic/Parasympathetic Stress --- ImmunoNeuroEndocrine Stress. You need the S/PSS as much as any of your patients. If you are so insecure in your clinical expertise and so deficient in personal power that you work for insurance companies and/or the pharmaceutical industry and/or the health food industry --- rather than working for your patients in a value-for-value exchange, then you had better immediately have your staff run the S/PSS testing on yourself.

----- **This concept of letting insecurity stop you from joyfully playing the game of life is expressed by the author Allen Watts in his book The Wisdom of Insecurity; A Message for an Age of Anxiety. Watts says, “The desire for security and the feeling of insecurity are the same thing. To hold your breath is to lose your breath ... (keeping you) as taught as a drum.”**

What seems difficult for many doctors to grasp is just how easy it is to shift into playful mode. And there is no more certain way to set yourself free than to

be secure on your NUTRI-SPEC foundation. All that confidence, all that personal power, all that sense of adventure is yours --- by mastering nothing more than the amazingly quick and simple ---

SYMPATHETIC/PARASYMPATHETIC SUPPORT SYSTEM.

--- That member of your staff who plugs patients into some physiotherapy modality, hoping the insurance company will continue to pay for it? --- No! Your employee's time will generate more effective patient care, and in the long run more \$\$\$\$\$, and more lifetime patients and their referrals --- by administering the two Heart Rates, one Respiratory Rate, two Dermographics lines and an Edema check. When instead of desperately seeking (temporary) symptomatic relief for your patients, you empower them to ...

LIVE STRONGER LONGER ...

these patients will be devoted to you for a lifetime, just as you will be devoted to serving them, and their families, and their friends, for a lifetime.

In keeping with this Live Stronger Longer theme --- you will achieve the most dramatic results with your Sympathetic/Parasympathetic analysis if you integrate it with each patient's **Diphasic Nutrition Plan**. --- Your most essential clinical tool here is to begin each patient by instituting the BALANCING PROCEDURE that achieves for all patients the ideal balance between the ...

METABOLIC SPARKS ...

Oxy Tonic, Electro Tonic, and Oxy D+.

Then, use your S/PSS to expand and further individualize each patient's DNP. Over a period of a few months your Metabolic Therapy will have thoroughly addressed all that patient's Metabolic Imbalances. At that point you will streamline the Live Stronger Longer supplement regimen into that patient's life-long DNP. Truly ...

THERE IS NO WAY TO MORE QUICKLY EMPOWER YOUR PATIENTS ...

than to set them up with their DNP (with the BALANCING PROCEDURE) --- then adding the Sympathetic/Parasympathetic Support System as a power boost. Addressing your patients' needs with a DNP ...

SUPERCHARGED ...

by the S/P Support System eliminates all the potential frustrations that can come from attempting complete NUTRI-SPEC Metabolic Balancing ...

- You will not be frustrated by the patient's drugs making it impossible to interpret your tests.

- You will already have the patient set up with the life-long "**Live Stronger Longer**" DNP that you would transition to anyway after 3-10 weeks of Metabolic Balancing. --- That DNP foundation will be put in place right from the start.

The scope of your expanded S/PSS analysis of Sympathetic/Parasympathetic Balance is extremely broad --- giving you a window through which to view your other NUTRI-SPEC Metabolic Imbalances ...

The web of ImmunoNeuroEndocrine Stress, with all its positive and negative feedback loops, clobbers your patients with a two-way flow of devastation. In other words, Sympathetic or Parasympathetic over- or under-reactivity is not only a component of other Metabolic Imbalances, it is a fundamental cause of Anaerobic/Dysaerobic, Electrolyte Stress/Insufficiency, Glucogenic/Ketogenic, Acid/Alkaline and Prostaglandin-Nitric Oxide Imbalances.

--- So now --- with your S/PSS, you will almost effortlessly ...

**EVALUATE AND CORRECT ALL 6 NUTRI-SPEC
FUNDAMENTAL IMBALANCES --- PLUS --- ALL 17 SOURCES OF
INFLAM-AGING INTERCONNECTING THOSE IMBALANCES**

--- Truly this is an amazingly powerful clinical tool --- yet is unbelievably easy and quick to administer. That window it opens gives a clear view of all the Sea Monsters lurking beneath the surface --- the ImmunoNeuroEndocrine stressors that remain a mystery to all other doctors.

If you want to help more and more patients escape the clutches of ImmunoNeuroEndocrine stress ----- If you desire the riches of a truly satisfying practice that empowers countless patients of all ages and all states of health --- with a unique Metabolic Therapy that your patients cannot find anywhere else ----- If you want to save your patients from throwing money away on cinnamon and turmeric and Resveratrol and all the other Health Food Industry mythology ----- then here is what you must do immediately ...

In addition to having your staff administer the S/PSS protocol --- from this moment on, begin all your patients' Metabolic Therapy with the ...

BALANCING PROCEDURE.

It is no exaggeration to say that if you get every patient on one of your three Immuno-Synbiotic products, plus, provide every patient with the proper balance of your three Metabolic Sparks --- Oxy Tonic, Electro Tonic, and Oxy

D+ --- you will have already (& effortlessly) done more than half of what every patient needs to achieve Metabolic Balance and to energize Vital Reverses.

So --- let us look at just exactly what you are achieving with your Balancing Procedure. It mainly comes down to two essential components of Metabolic Efficiency ...

- selective permeability of membranes, and ...
- efficient oxidation plus efficient anti-oxidative protection.

The details of those two metabolic phenomena are described in great depth in your NUTRI-SPEC Manual, as well as in many of the Articles on your NUTRI-SPEC website. So for now simply pause and consider --- what other Doctor besides you can offer such a powerful means to knock out ImmunoNeuroEndocrine Stress for your patients? Or think of it this way --- what other supplements can your patients get from any other Doctor or from a health food store that even begin to address such metabolic essentials? Think of it --- your patients are taking cinnamon in the hope that it might help with their INE Stress. How pathetically impotent is that?!

How do you present the BALANCING PROCEDURE to your patients? The best way to introduce the idea to your patients in a way they will understand it is with a simple explanation of Oxy Tonic. Here is the way I deliver it to my patients ...

Mrs. Smith, we are going to initiate your Metabolic Therapy with something we call your BALANCING PROCEDURE. This is the important first step to strengthening your metabolism, and also reducing stress on your immune system, your nervous system, and your hormonal system. The key to understanding this Balancing Procedure is one very important nutrient --- sulfur. When people think about mineral nutrition, they always think of calcium and magnesium and maybe trace minerals such as zinc, but no one talks about sulfur. And yet sulfur --- and particularly one special type of sulfur that is in the supplement we are going to give you --- is more important to helping your metabolism produce energy and protect against all aspects of aging than all those other mineral nutrients combined.

There is no mineral nutrient that does more to help your body produce energy from oxygen than this special sulfur, yet at the same time no nutrient does more to protect your body by acting as an anti-oxidant than this supplement does. Your body's most important anti-oxidant systems --- the ones that protect you from premature aging, and protect you from inflammation --- are made from this special sulfur. So, our first step for patients like you is always to make sure your body has enough of this special nutrient --- a nutrient that you will not find even mentioned in the health food store promotional literature, and most other doctors

are not even aware of it, let alone can offer it to you as an inexpensive supplement.

Since nothing else we do for you will work completely until your body is fully loaded with this special nutrient, we do this Balancing Procedure, which can be considered a saturation. We give you a little bit of the supplement for a couple days, then you increase the amount for a few days, then you increase it a little more. At some point your body becomes fully saturated --- in other words, it has all it can absorb and utilize --- at which point we know we are done. How do we know when we reach that point? The supplement you take will pass through you unabsorbed, and you will detect a bit of a sulfur odor in your stool. That's all there is to it.

But your Balancing Procedure does even more than that. It supplies you with one or two other supplements that work in perfect harmony with the special sulfur --- balancing its effects on your metabolism. That is why we call this the Balancing Procedure. And the two or three supplements from this procedure you will end up taking long term are what we call powerful "Metabolic Sparks" ...

How simple is that? --- With a little one minute spiel (delivered with a confident smile and an air of personal power) you have directed your patient's attention to the concepts of Metabolic Balance, and reducing INE Stress (rather than chasing symptoms). You have also established clearly that what you are offering is unique --- available not from any other Doctor, and not available from the health food store. Your sense of adventure has captured the patient's adventurous spirit. The patient realizes that what you are administering with your Balancing Procedure is Step 1 --- the First Inning of the baseball game, the Kick Off of the football game ---the first play in a game that the patient, inspired by your leadership, is empowered to win.

So, from today on --- enough insecurely "holding your breath". Enough moving from patient to patient "as taught as a drum". ----- Do not take a deep breath to get through your day. Rather, let all the air out. Stop marching to that rigid drum beat. --- Let yourself go --- get in a playful rhythm. --- With your Sympathetic/Parasympathetic Support System, serving patients will be fun for you and your staff. With your Balancing Procedure you will repeatedly celebrate a sense of adventure. With your Diphasic Nutrition Plan as your foundation you and your staff can project an aura of personal power. With your patients' adoration you will be the big WINNER among Doctors.