

# NUTRI-SPEC



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## **THE NUTRI-SPEC LETTER**

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From:

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Dear Doctor,

Here is a concept you must grasp. Here is the essence of health vs. disease. Here is the key to understanding ImmunoNeuroEndocrine Stress. Here is the "secret" to INFLAM-AGING .... Ask yourself --- "What percentage of my patients have an Anaerobic/Dysaerobic Imbalance?"

And also ask yourself, "What percentage of my patients have a Sympathetic/Parasympathetic Imbalance?"

The answer to both those questions is ....

### **THEY ALL DO!**

All your patients have Dysaerobic-catabolic-oxidative damage breaking down their bodies --- and the sicker they are and the older they are the more devastation they suffer from the INE stress of that Dysaerobic assault.

All your patients have Anaerobic-anabolic-reductive stress devastating their myocardium, their liver, their kidneys and their brains --- and the sicker they are and the older they are the more impaired they are from these sources of INE stress.

Some of your patients will have a clinical picture so totally devastated by one side of the Anaerobic/Dysaerobic Balance system that they will test (either on your complete NUTRI-SPEC Testing, or your Sympathetic/Parasympathetic Support System Analysis, or your Tissue Acid/Alkaline Balancing Protocol) as an Anaerobic Imbalance or a Dysaerobic Imbalance. But even those who test off the charts Dysaerobic also have Anaerobic-anabolic-reductive pathologies active in their bodies --- just as those who test Anaerobic also have Dysaerobic-catabolic-oxidative damage throughout their bodies.

Similarly --- ALL your patients suffer from some degree of Sympathetic Stress/Parasympathetic failure, and ALL your patients suffer from some degree of Parasympathetic Stress/Sympathetic failure. The sicker and older they are the more they are devastated by these Imbalances in the autonomic nervous system.

So, thinking in terms of your NUTRI-SPEC paradigm ....

### **DO YOU SEE THE ABSOLUTE BEAUTY ....**

of your BALANCING PROCEDURE, and of your Sympathetic/Parasympathetic Support System Analysis, and of your Tissue Acid/Alkaline Balancing? Each of these clinical approaches (especially when combined with each patient's individualized Diphasic Nutrition Plan) will show you ....

### **IN PROPER PROPORTION ---**

every patient's supplement needs as regards both Anaerobic/Dysaerobic Imbalance and Sympathetic/Parasympathetic Imbalance --- not to mention Acid/Alkaline Imbalance.

With patients on an individualized DNP and the BALANCING PROCEDURE -- then "juiced up" as necessary with a little bit of testing --- either the 2-minute Sympathetic/Parasympathetic test procedure, or the Tissue Acid/Alkaline Balancing Procedure) --- you will be maximizing every patient's ADAPTATIVE CAPACITY. How?

### **--- BY EMPOWERING THAT PATIENT ---**

through increasing the Diphasic Cycle amplitude (the ideal metabolic push) that should result from activation of Dysaerobic + Sympathetic metabolic processes in the morning, and the equally powerful activation of Parasympathetic and Anaerobic metabolism in the evening to rejuvenate after a high-performance day.

Yes, you give every patient the perfect individualized balance of Dysaerobic activators or inhibitors, Anaerobic activators or inhibitors, Sympathetic activators or inhibitors, and Parasympathetic activators or inhibitors. The result is that you will control all the nasty ....

### **DUALISTIC SYMPTOMS ....**

that plague all your patients, including ....

- Inflammatory pain
- Fibromyalgia pain

- Tension pain
- Cramping pain

--- plus ....

- Vertigo
- Constipation/Diarrhea
- Insomnia/Somnolence
- Itching
- Allergies
- Depression/Anxiety
- High/Low Cholesterol.

Inflammation from ImmunoNeuroEndocrine Stress? --- No longer devastates your patients. ----- INFLAM-AGING? --- You will bring each patient's physiological age into line with chronological age. Premature aging will be brought to an abrupt halt.

All these benefits you give your patients automatically --- with ease --- by doing nothing more than instituting the BALANCING PROCEDURE as a first clinical step toward controlling INE stress. And the entire premise of your Diphasic Nutrition Plan is to ....

#### **GUARANTEE ....**

your patients will **Live Stronger Longer** as per the essential truth ....

#### **ADAPTATIVE CAPACITY = METABOLIC BALANCE + VITAL RESERVES**

Automatic. Built-in. You need not deeply contemplate the intricacies of the biochemistry underlying all your patients' catabolic and anabolic (oxidative and reductive) patho-physiological conditions. With ease --- you are self-assured, and can assure your patients, that you have provided an individualized highly specific Metabolic Therapy to ....

#### **Control All Aspects of INFLAM-AGING.**

----- Of course, each of your patients' perfect combination of Oxy Tonic, Electro Tonic, and Oxy D+ determined by the BALANCING PROCEDURE is also the foundation of your complete ....

#### **DIPHASIC NUTRITION PLAN.**

Simply ....

Have every patient complete the BALANCING PROCEDURE, while at once you also give every patient ....

- the individualized most appropriate Immuno-Synbiotic, plus ....
- between 1 and 3 Diphasic A.M. and Diphasic P.M. (Adapto-Max and Oxy-Max) daily, plus ....
- Activator, along with the basic rules of Eat Well – Be Well, plus ....
- any additional supplements to further individualize a DNP based on age and history of pathology.

Pain flare-ups from out of nowhere? Episodes of spirit-crushing depression for no apparent reason? A violent eruption of vaso-vagal symptoms associated with Multiple Chemical Sensitivities triggered by minimal exposure to something like a whiff of perfume or shopping in a gift store that sells fragrant candles? --- With your BALANCING PROCEDURE, you will ....

### **MAKE ALL THESE TRIGGERS IMPOTENT.**

1. The essence of health vs. disease?
2. The key to understanding ImmunoNeuroEndocrine Stress?
3. The “secret” to INFLAM-AGING?
4. **ADAPTATIVE CAPACITY = METABOLIC BALANCE + VITAL RESERVES?**
5. **The Power to Empower** your patients in defense against the environmental triggers that activate their personal patho-physiologies?
6. Offering patients something altogether different --- something altogether superior --- to what they can get from any other doctor --- the assurance they will **Live Stronger Longer**.

I often imagine what I would be thinking and feeling ....

### **IF I WERE IN YOUR SHOES ....**

as I contemplate the 6 points just listed. How motivated would I be to (have my staff) routinely and almost effortlessly run the overwhelming majority of my patients through the BALANCING PROCEDURE? The only thought/effort needed for that major upgrade of the service I provide would be taking my best shot at selecting the most ideal Immuno-Synbiotic for each patient = That’s all I need, along with the perfect BALANCING PROCEDURE combination of Oxy Tonic &/or Electro Tonic &/or Oxy D+, plus Activator.

**NOTHING TO IT!!!**

With such a miniscule investment of time and energy I am providing my patients with nutrition support far more powerful than they can get from any Alternative Medicine Man, and certainly superior to any Witch Doctor hyping the never-ending stream of nature cure Flavors of the Month.

Yes, with that easy degree of commitment I and my staff would feel quite pleased with the unique and valuable service we offer.

Now, as I continue to walk in your shoes, I ask myself --- what might be the barriers that block the upgrade of my practice to a level that serves my patients with everything they dream of getting from all their futile trips to the health food store?

Surely my patients are not putting up any barrier to elevating my level of service to include Metabolic Therapy individualized with the BALANCING PROCEDURE. Taking between 3 and 5 supplements is well within their depth of commitment and their financial resources. After all, most of them are already taking 3 or more silly supplements daily.

Barriers? If there are any, they must derive from my own inertia. I think of it as a corollary to Newton's Law ----- bodies that are stuck in a rut tend to stay stuck in a rut. Still walking in your shoes, I feel myself entirely too complacent with my stagnant office routine. ----- Surely my staff and I can find the miniscule amount of time and energy required to energize our practice with the BALANCING PROCEDURE. Maybe that requires nothing more than giving ourselves a good "pep talk" that includes a thorough look at the entire NUTRI-SPEC philosophy highlighted in the 6 points above. We might even have to sacrifice some of that dreary old physiotherapy that (we have to admit) offers our patients no lasting improvement, and makes for us a fraction of the profit we will make by empowering our patients with the BALANCING PROCEDURE.

Go for it.

Here is the script you (or your staff) will use to introduce your patients to their need for an individualized perfect balance of Oxy tonic, Electro Tonic, & Oxy D+ = The Essence, The Key, The "Secret" to controlling the ravages of Anaerobic plus Dysaerobic, Sympathetic plus Parasympathetic, and Acid plus Alkaline stresses that are driving your patients down the road of ...

### **INFLAM-AGING.**

*Mrs. Smith, we are going to initiate your Metabolic Therapy with something we call your BALANCING PROCEDURE. This is the important first step to strengthening your metabolism, and also reducing stress on your immune system, your nervous system, and your hormonal system. The key to understanding this Balancing Procedure is one very important nutrient --- sulfur.*

*When people think about mineral nutrition, they always think of calcium and magnesium and maybe trace minerals such as zinc, but no one talks about sulfur. And yet sulfur --- and particularly one special type of sulfur that is in the supplement we are going to give you --- is more important to helping your metabolism produce energy and protect against all aspects of aging than all those other mineral nutrients combined.*

*There is no mineral nutrient that does more to help your body produce energy from oxygen than this special sulfur, yet at the same time no nutrient does more to protect your body by acting as an anti-oxidant than this supplement does. Your body's most important anti-oxidant systems --- the ones that protect you from premature aging, and protect you from inflammation --- are made from this special sulfur. So, our first step for patients like you is always to make sure your body has enough of this special nutrient --- a nutrient that you will not find even mentioned in the health food store promotional literature, and most other doctors are not even aware of it, let alone can offer it to you as an inexpensive supplement.*

*Since nothing else we do for you will work completely until your body is fully loaded with this special nutrient, we do this Balancing Procedure, which can be considered a saturation. We give you a little bit of the supplement for a couple days, then you increase the amount for a few days, then you increase it a little more. At some point your body becomes fully saturated --- in other words, it has all it can absorb and utilize --- at which point we know we are done. How do we know when we reach that point? The supplement you take will pass through you unabsorbed, and you will detect a bit of a sulfur odor in your stool. That's all there is to it.*

*But your Balancing Procedure does even more than that. It supplies you with one or two other supplements that work in perfect harmony with the special sulfur --- balancing its effects on your metabolism. That is why we call this the Balancing Procedure. And the two or three supplements from this procedure you will end up taking long term are what we call powerful "Metabolic Sparks" ...*

For a little extra impetus to those of you who need to get up and running with your BALANCING PROCEDURE, we are offering a special this month ----- you can have two bottles **FREE** of Oxy Tonic, Electro Tonic, and Oxy D+ for every 10 you purchase.