

### THE NUTRI-SPEC LETTER

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From: Guy R. Schenker, D.C. February, 2021

Dear Doctor,

#### BALANCING PROCEDURE.

Here is a concept you must grasp.

Here is the essence of health vs. dis-ease.

Here is the key to understanding ImmunoNeuroEndocrine Stress.

Here is the "secret" to RAGING INFLAM-AGING ....

Ask yourself --- "What percentage of my patients has an Anaerobic/Dysaerobic Imbalance?"

And also ask yourself, "What percentage of my patients has a Sympathetic/Parasympathetic Imbalance?"

The answer to both those questions is ....

## THEY ALL DO!

Here is the key ....

<u>All</u> your patients are suffering RAGING INFLAMAGING from <u>both</u> Anaerobic (anabolic & reductive) and Dysaerobic (catabolic & oxidative) devastation.

Similarly, <u>all</u> your patients are suffering <u>ImmunoNeuroEndocrine Stress</u> from <u>both Sympathetic and Parasympathetic excesses and deficiencies.</u>

The results of these ubiquitous patho-physiological processes are all the conditions and symptoms that bring people to you for help (--- or, regrettably, lead them down the perilous road to Alternative Medicine Men or Witch Doctor remedy peddlers) ....

- --- Tubby Tummy Syndrome
- --- Metabolic Syndrome
- --- Diabetes
- --- Cardio-Vascular Disease
- --- Chronic Fatigue
- --- All the dualistic symptoms:
  - Inflammatory pain
  - Fibromyalgia pain
  - Tension pain
  - Cramping pain
  - Vertigo
  - Constipation/Diarrhea
  - Insomnia/Somnolence
  - Itching
  - Allergies
  - Depression/Anxiety
  - High/Low Cholesterol.

You, and you alone among the healthcare providers available to your patients hold "the key".

For your patients, you and only you understand ....

- 1. The essence of health vs. disease = <u>Metabolic Balance</u> + <u>High Vital</u> Reserves --- manifest via a strong daily DIPHASIC CYCLE.
- 2. The key to understanding ImmunoNeuroEndocrine Stress --- and how the Immune System, the Hormone System & the Nervous System must feed each other.
- 3. The "secret" to RAGING INFLAM-AGING --- and all the positive feedback loops = "vicious cycles" involved.
- 4. ADAPTATIVE CAPACITY = "Live Stronger Longer" = METABOLIC BALANCE + VITAL RESERVES
- 5. You have **The Power to Empower** your patients in defense against the environmental triggers that activate their personal patho-physiologies =

- --- Pain flare-ups from out of nowhere
- --- Episodes of spirit-crushing depression for no apparent reason
- --- A violent eruption of vaso-vagal symptoms associated with Multiple Chemical Sensitivities (triggered by minimal exposure to something like a whiff of perfume or shopping in a gift store that sells fragrant candles)
- 6. Offering patients something altogether different --- something altogether superior --- to what they can get from any other doctor --- that assurance they will **Live Stronger Longer**.

I often imagine what I would be thinking and feeling ....

# IF I WERE IN YOUR SHOES ....

as I contemplate the 6 points just listed. How motivated would I be to (have my staff) routinely and almost effortlessly run the overwhelming majority of my patients through the ....

#### **BALANCING PROCEDURE?**

The only thought/effort needed for that major upgrade of the service I provide would be taking my best shot at selecting the most ideal Immuno-Synbiotic for each patient = <u>That's all I need</u>, along with the perfect BALANCING PROCEDURE combination of Oxy Tonic &/or Electro Tonic &/or Oxy D+, plus Activator. ----- Truly --- that is all I need --- and that will cover 90% of the <u>Metabolic needs</u> of 90% of my patients.

#### **NOTHING TO IT!!!**

With such a miniscule investment of time and energy I am providing my patients with nutrition support far more powerful than they can get from any Alternative Medicine Man, and certainly superior to any Witch Doctors hyping their never-ending stream of "nature cure" Flavors of the Month.

Yes, with that easy level of commitment --- SIMPLY ....

# IMMUNO SYNBIOTIC + ACTIVATOR + BALANCING PROCEDURE ---

I and my staff would feel quite pleased with the unique and valuable service we offer.

Now, as I continue to walk in <u>your</u> shoes, I ask myself --- what might be the <u>barriers</u> blocking the upgrade of my practice to a level that serves my patients with everything they dream of getting from all their futile trips to the health food store?

Surely it is not my <u>patients</u> who are putting up a barrier stopping me from elevating my level of service to include individualized Metabolic Therapy. They would <u>love</u> the feeling of determining their very own specific combination of ....

#### **METABOLIC SPARKS ---**

with our BALANCING PROCEDURE. Taking between 3 and 5 supplements is well within their depth of commitment and their financial resources. After all, most of them are already taking 3 or more <u>silly supplements</u> daily.

Barriers? If there are any, they must derive from my own <u>inertia</u>. I think of it as a corollary to Newton's Law ----- bodies that are stuck in a rut tend to stay stuck in a rut. Still walking in your shoes, I feel myself entirely too complacent with my stagnant office routine.

----- Surely my staff and I can find the miniscule amount of time and energy required to energize our practice with the BALANCING PROCEDURE. Maybe that requires nothing more than giving ourselves a good "pep talk" --- including a thorough look at the entire NUTRI-SPEC philosophy highlighted in the 6 points above. We might even want to give up some of those dreary old procedures that (we have to admit) offer our patients no lasting improvement, and that make for us a fraction of the profit we will make from empowering our patients with the BALANCING PROCEDURE.

Go for it.

Here is the script you (or your staff) will use to introduce your patients to their need for an <u>individualized</u> perfect balance of Oxy Tonic, Electro Tonic, & Oxy D+ = The Essence, The Key, The "Secret" to controlling the ravages of Anaerobic <u>plus</u> Dysaerobic --- Sympathetic <u>plus</u> Parasympathetic --- and Acid <u>plus</u> Alkaline stresses that are driving your patients down the road of ...

#### RAGING INFLAM-AGING.

Mrs. Smith, we are going to initiate your Metabolic Therapy with something we call your BALANCING PROCEDURE. This is the important first step to balancing your metabolism, and also reducing stress on your immune system, your nervous system, and your hormonal system. The key to understanding this Balancing Procedure is one very important nutrient --- sulfur. When people think about mineral nutrition, they always think of calcium and magnesium and maybe trace minerals such as zinc, but no one talks about sulfur. And yet sulfur

--- and particularly one special type of sulfur that is in the supplement we are going to give you --- is more important to helping your metabolism produce <u>energy</u> and protect against all aspects of <u>aging</u> than all those other mineral nutrients combined.

There is no mineral nutrient that does more to help your body produce <u>energy</u> from oxygen than this special sulfur, yet at the same time no nutrient does more to protect your body by acting as an <u>anti-oxidant</u> than this supplement does. Your body's most important anti-oxidant systems — the ones that protect you from premature <u>aging</u>, and protect you from <u>inflammation</u> — are made from this special sulfur. So, our first step for patients like you is always to make sure your body has enough of this special nutrient — a nutrient that you will not find even mentioned in the health food store promotional literature — a nutrient most other doctors are not even aware of, let alone can offer it to you as an inexpensive supplement.

Since nothing else we do for you will work completely until your body is fully loaded with this special nutrient, we do this Balancing Procedure, which can be considered a <u>saturation</u>. We give you a little bit of the supplement for a couple days, then you increase the amount for a few days, then you increase it a little more. At some point your body becomes fully saturated --- in other words, it has all it can absorb and utilize --- at which point we know we are done.

How do we know when we reach that point? The supplement you take will pass through you unabsorbed, and you will detect a bit of a sulfur odor in your stool. That's all there is to it.

But your Balancing Procedure does even more than that. It supplies you with one or two other supplements that work in perfect harmony with the special sulfur --- balancing its effects on your metabolism. That is why we call this the Balancing Procedure. And the two or three supplements from this procedure you will end up taking long-term are what we call powerful "Metabolic Sparks" ...

They energize all the right functions of your Immune System and Organ and Gland systems in the morning --- then, <u>balance</u> that by activating the appropriate body chemistry actions in the evening. ---- You will be pleased with how strong and balanced you feel --- more energy and less inflammation.

Can you picture (your staff) making this offering --- routinely --- to all your patients?

Do you envision how richly satisfying your practice will be --- when your patients enjoy the richness of <u>Metabolic Balance</u> + <u>High Vital Reserves</u>. ----- Can you imagine years and years of patients expressing their gratitude as you help them ....

# Live Stronger Longer?

It all starts so simply --- with Immuno-Synbiotic + Activator + your BALANCING PROCEDURE.

Go for it.