

## **NUTRI-SPEC**



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## **THE NUTRI-SPEC LETTER**

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From:  
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Dear Doctor,

My wife gets it.

Relaxing together on the shaded patio one late summer afternoon, she related something of interest she had read --- I don't even recall what it was about. As she concluded her tale, I felt compelled to reply a bit doubtfully, "That is a nice story --- but --- show me the data".

She burst into laughter!

Puzzled, my facial expression responded with a, "Huh?"

She simply smiled, as her eyes flashed that all-knowing sparkle that only she possesses.

----- Incident immediately forgotten --- until ---

On my birthday a month later, I unwrapped one fancily decorated gift box, finding much to my delight --- a personalized T-shirt --- proudly broadcasting the message ---

# **NICE STORY.**

# NOW SHOW ME THE DATA.

What my T-shirt defines is the never-ending battle we, as NUTRI-SPEC practitioners, fight to defend our patients as they tend to accept without question ...

**WHAT “THEY” SAY, or -----**

**“EVERYONE KNOWS THAT ...”, or -----**

**--- “DOCTOR (GURU) SAYS THAT EVERYONE NEEDS ...”, or -----**

**--- “I read an article in (\_\_\_\_\_) proving that everyone should ...” -----**

What is your stance in protecting your patients from the propagandist attack?

--- At least 90% of what “they” say is nonsense --- always requiring what should be your standard reply --- “Nice story. Now show me the data”.

--- When “everyone knows” something --- that is almost proof that it is more propagandist than truth. ----- And, when a “Doctor Guru” makes a claim (which is generally a sales pitch), you can be sure he is peddling a non-sequitur. He has taken some maybe (or maybe not) clinically significant piece of research data and extrapolated conclusions that are completely outrageous. Typically, the guru has found a parade marching strongly down Main Street, gathering up participants as it goes (such as fish oil, cinnamon, resveratrol --- and every other imaginable “nature cure”). Dr. Guru then jumps to the front of the parade and pretends to be leading it.

So yes, your standard response to any input from patients, from articles you read, from continuing education seminars --- is, “Nice story. Now show me the data.”

In the past two issues of this Letter, we have mentioned Alzheimer’s Disease. We made the seemingly audacious claim you can guarantee yourself --- and guarantee your patients --- that if you are following NUTRI-SPEC protocol, your risk of AD is significantly below the 33% incidence of that killer disease.

AD is feared as a dark, mysterious disease, and, to the researchers spending billions of dollars looking for a cure, it still remains an enigma.

If you are not your patient's PCP, ask yourself what would that physician say about your claim guaranteeing help for prevention of, or slowing of, Alzheimer's? What would any doctors in the medical or chiropractic professions say? That you are a quack? What do you say to such accusations from other professionals? Indeed, what do you say to incredulous patients? Your reply is simply ---

**“I CAN SHOW YOU THE DATA.”**

Yes, you do have all the data. Among the articles on your website you will find “Alzheimer's and Nutritional Elements Zinc, Copper, Iron and Selenium”. That article is quite a comprehensive write-up on AD. It explains the frustrations of the pharmaceutical industry in the search for a cure. It also explains some of the Metabolic Imbalances and the Immuno-Neuro-Endocrine Stress as underlying causes of AD. ----- Every word in that document is, if not a direct quote then a close paraphrase of, studies published in the peer reviewed literature.

In other words, NUTRI-SPEC has done all the DATA search for you.

On that same birthday when I received the T-shirt I so proudly wear --- my wife also gave me a mug. The inscription on the mug?

**THAT'S WHAT I DO.**

**I LOOK AT DATA**

**AND I KNOW THINGS.**

Schenker is no fundamental researcher. And he certainly does not aspire to be a “guru”. Schenker is an engineer with the capacity to sort through the research data --- separating the wheat from the chaff --- and organizing that data in NUTRI-SPEC terms ...

**ADAPTATIVE CAPACITY = Metabolic Balance + Vital Reserves**

**Controlled Immuno-Neuro-Endocrine Stress =**

**Controlled inflammation =**

**Controlled INFLAM-AGING.**

But this Letter isn't about me.

It's about you and what could be, should be, your chance to enrich yourself as you empower your patients.

It's about your having the confidence to hold yourself above the noise made by the nature cure industry --- and to be a champion in protecting your patients from the excesses of the pharmaceutical industry.

With the DATA --- scientific, objective truth backing up your NUTRI-SPEC supplements --- you will add immeasurable value to the lives of all your patients --- guaranteeing you will help them ---

### **LIVE STRONGER LONGER.**

We are focusing on Alzheimer's because it can be considered almost a poster child for all the chronic "diseases of aging". As you probably have begun to realize, Alzheimer's, cardiovascular disease, cancer, obesity, arthritis, chronic fatigue, fatty liver disease --- are all ...

### **VARIATIONS OF THE SAME THEME ---**

Immuno-Neuro-Endocrine Stress --- causing inflammation --- leading to INFLAM-AGING. With NUTRI-SPEC you do not waste your time and your patients' money treating these medically defined diseases. Rather, you empower your patients by strengthening their ADAPTATIVE CAPACITY against the fundamental driving force behind all pathophysiology --- Immuno-Neuro-Endocrine Stress.

Whether a particular individual succumbs to Alzheimer's or stroke or cancer depends largely on what combination of environmental/nutritional/emotional stresses have depleted their ADAPTATIVE CAPACITY, perhaps starting at birth.

Using Alzheimer's to illustrate --- we stated in last month's Letter that ---

### **IMMUNO-SYMBIOTIC ---**

by several mechanisms of action, is the fundamental driver of all defenses that tip the odds in your favor of preventing AD. ----- Really?

Yes. In nasty and vicious cycles that only NUTRI-SPEC practitioners fully grasp --- the gut microbiota-brain axis is a two-way street. Not only does unhealthy microbiota cause AD --- AD causes harmful bacteria that feed back into the brain. ----- So, if you want to be a true champion, you will do all you can to assure that you, your family, and all your patients supplement with Immuno-Synbiotic.

Let's look at another example of how the nature cure industry has gone full speed ahead off a cliff --- using for illustration its "analysis" of AD.

Several prominent nutrition "gurus" --- with a prominent voice in the health food industry and the production of nutrition supplements --- refer (in their ignorance) to research showing the accumulation of copper and zinc in amyloid tissue --- and assume this means zinc and copper are "toxic" to the brain --- and that they are implicated as causative in AD.

These individuals have particularly targeted copper as a villain. They are actually recommending the elimination of copper (an essential nutrient) from all nutrition supplements --- and recommending that people with copper plumbing in their homes have their entire plumbing system replaced.

These anti-copper zealots hear of copper in high concentrations in amyloid, and assume that the copper caused the amyloid deposition. The cause-and-effect pathway goes in the opposite direction. It is the abnormal metabolism of lesioned brain tissue that causes the accumulation of copper, not the copper that causes the abnormal brain tissue.

The reality is that when certain types of amyloid excessively bind zinc and copper, that process actually causes a deficiency of these nutrients that are so essential for normal brain function. Point of emphasis = the excess binding of zinc and copper by certain types of amyloid is not caused by an excess of these minerals --- but in fact, creates cognitive decline by a deficiency of these nutrients in functional brain cells.

In summary --- in AD there is a significant loss of zinc and copper in cortical tissue despite the accumulation of zinc and copper in amyloid plaques.

Read the Alzheimer's article on your NUTRI-SPEC website. ----- Do you get it? ----- Pump up your confidence that you are uniquely positioned to guarantee your patients they will ...

### **LIVE STRONGER LONGER.**

Special this month: 2 **FREE** with every 10 you buy of ...

- Immuno-Synbiotic X-Flam
- Immuno-Synbiotic Restore
- Immuno-Synbiotic Power
- Adapto-Max
- Oxy-Max