

NUTRI-SPEC



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THE NUTRI-SPEC LETTER

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From:
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STRENGTHEN YOUR WEAKEST LINK!

Dear Doctor,

Symptoms/Diseases --- yours, your family's, your patients' --- vary from person to person in accord with the concept ---

EVERY CHAIN BREAKS AT ITS WEAKEST LINK.

Don't waste your time and your patient's money trying to patch broken links. STRENGTHENING THE ENTIRE CHAIN is the only way to restore function to every link.

----- And that is what **ACTIVATOR** gives you --- the power to wholistically reconstruct that chain for maximum strength. Yes, a chain --- interlinked and cross-linked in unfathomable connections --- designed to defend against the relentless assault of Immuno-Neuro-Endocrine Stress life throws at you.

Activator's ADAPTOGENS + REJUVENINS, in defense against ---

Exogenous INFLAM-AGING + Endogenous INFLAM-AGING ...

... empowers you to ACTIVATE:

- Your IMMUNE SYSTEM
- Your DIPHASIC METABOLIC CYCLE
- Your Stage Of Life INFLAM-AGING Defense

ACTIVATE your LIFE, so you can ...

LIVE STRONGER LONGER

ADAPTOGENS? Yes! ----- REJUVENINS? Yes!

Featuring --- all in one supplement ...

- | | |
|---------------|-----------------|
| ● NAD (+) | ● Glycine + NAC |
| ● Lipoic Acid | ● Coenzyme Q-10 |
| ● Quercetin | ● Benfotiamine |
| ● L-carnosine | ● Taurine |

That interlinked and cross-linked chain? Every link represents a metabolic pathway --- and there are zillions --- and each is inextricably connected to the whole. And,

EVERY LINK IS TOUCHED BY ACTIVATOR.

From day one, the Nutri-Spec most fundamental KEY CONCEPT is that we offer a patient-specific approach to clinical nutrition, NOT a disease-specific approach. = “Treat the patient, not the disease” has been our theme song. All our communication with Nutri-Spec practitioners for over 30 years has been aimed at getting them to re-orient their thinking from treating diseases to treating the underlying causes of those diseases.

Yet, too often doctors still come to us with questions like, “How do I lower my patients’ cholesterol?”

People think symptoms/diseases are entities that ‘attack them’. No, the symptoms surface when a link in their health chain breaks --- with those symptoms surfacing perhaps immediately after the break, or maybe not for years. The symptom depends on what link in the chain broke, and in what individual. Suzy eats a large order of fries and gets a migraine --- Nathan eats a large order of fries and gets aching joints. Suzy is Dysaerobic and Nathan is Anaerobic. Do we offer treatments for migraines and arthritis?

No --- we offer anti-INFLAM-AGING that improves the strength of defense against those toxic denatured vegetable oils.

----- The point is that for the typical patient to grasp what our supplements “do” --- they must understand that you are making their immune system, nervous system and hormone system stronger in defending against whatever symptom concerns them.

You do not recommend treatments for ANY diseases or symptoms --- as that is the fallacy and the failing of “Alternative Medicine”. What you genuinely DO --- your UNIQUE VALUE OFFER --- is provide a lifelong individualized nutrition plan to make people stronger in their quest to Live Stronger Longer.

So --- all patient questions (“How do I lower cholesterol”, for example) need to be re-phrased by you to direct them to the power of your supplements to support anti-INFLAM-AGING.

You will ask your patient, “Where does high cholesterol come from? What causes it? The truth is, Mr. Patient, there are at least 5 different Metabolic Imbalances that push up your cholesterol. You need me to consider all of them and “threat” none of them. What do I mean by that? High cholesterol is just one of the countless results of INFLAM-AGING. So, you would be frustrated by any “natural treatment” to lower your cholesterol, because the only solution to your problem is to get to the CAUSE --- which is what is built into the PLAN I will give you --- individualized for your own special health needs.”

----- ALL “diseases” are caused by inflammation. One manifestation of inflammation is high cholesterol; another is this disease; another is that symptom; another is high this; another is low that; another is pain here, another is pain there.

ALL diseases are manifestations of the elusive Unified Theory of Disease. In the 1970s inflammation associated with free radical oxidation began to be accepted as that Unified Theory --- the underlying mechanism --- common to all disease processes. It was called The Free Radical Theory of Aging.

That mechanism, we at Nutri-Spec have termed “Exogenous Aging”. It very definitely is a factor in nearly every disease and every disease symptom. The degree to which all individuals suffer free radical oxidative damage determines the type, location, and severity of symptoms --- with each of us being “a chain that breaks at its weakest link”. Free Radicals cause vascular headaches in some people, and joint pain and stiffness in others, and any of the broad array of INFLAM-AGING symptoms associated with Prostaglandin Imbalance in others --- all people being hit at their weakest link.

But at age 23, and increasing in intensity at age 33, what we are calling “Endogenous Aging” takes over as the major source of INFLAM-AGING. This form of INFLAM-AGING” occurs from the inside out --- at the cellular level, with insufficient Glutathione and inadequate Sulfation to control the action of age-generating mTOR and the production of Senescent Cells.

Your patients must be told/sold that NO ONE BUT NUTRI-SPEC understands the two types of INFLAM-AGING --- and how they are active at different Stages Of Life and how they cause diseases/symptoms --- and that “treating” symptoms is a loser = wasting money and losing hope. Only getting to the CAUSES of INFLAM-AGING, and defending against those causes throughout each Stage of Life, empowers people to Live Stronger Longer.

If your patients want to gain strength to Live Stronger Longer, then strengthening the Immune System, the Nervous System, and the Hormone System, AS ONLY NUTRI-SPEC CAN DO is the way to go. The strength to Live Stronger Longer will be maximized with your Stage Of Life INFLAM-AGING Defense Diphasic PLAN.

Activator is the keystone of your SOLID DP --- as its power to empower --- even your patients for whom your PLAN is beyond reach --- is a quantum leap above any combination of supplements that would cost them much more if purchased from the health food store.

Beyond reach? You know what I mean. Your complete PLAN is simply not feasible for many patients. This can be due to financial constraints, (--- a family of 6), or, to a patient’s limited commitment. (--- “forgetting” supplements but “remembering” to eat lunch at McDonalds every day), or, to not yet grasping your concepts of anti-INFLAM-AGING & Live Stronger Longer (---“I know I need 1,000 C and 1,000 calcium every day.”).

----- Qualify your patients on the basis of what Level of Nutri-Spec you know they can stick with:

Level 1

- Activator (Mighty Mins)
- Immuno-Synbiotic
- (Rejuvenator)

Level 2

- Activator (Mighty Mins)
- Immuno-Synbiotic
- BALANCING PROCEDURE
 - Oxy-Tonic
 - Electro-Tonic
 - Oxygenic D-Plus
- (Rejuvenator)

Level 3

- Activator (Mighty Mins)
- Immuno-Synbiotic
- BALANCING PROCEDURE
- Rejuvenator
- ADAPTOGENS to Enhance Vital Reserves
 - Diphasic AM (Adapto-Max) and/or Diphasic PM (Oxy-Max)
 - Taurine
 - Glutamine

Level 4

- Activator (Mighty Mins)
- Immuno-Synbiotic
- BALANCING PROCEDURE
- Rejuvenator
- Stage Of Life INFLAM-AGING Defense Diphasic PLAN
 - Diphasic AM (Adapto-Max) and/or Diphasic PM (Oxy-Max)
 - Taurine
 - Glutamine
 - Complex S; Complex P
 - Complex A; Oxygenic D
 - Formula ES

Your practice is just like mine --- most of my patients/families just cannot commit to a high-end product like your SOLID DNP. But Activator (one bottle taken at 4 daily to REPLENISH, then 2 daily for a fully “Activated” life), along with Immuno-Synbiotic, and even a reasonable attempt to EAT WELL – BE WELL --- gives them the strong-as-steel chain they need to ---

LIVE STRONGER LONGER.

How do you integrate your use of Activator with Rejuvenator?

Activator is the keystone of all you do with Nutri-Spec. It is far beyond anything your patients can find anywhere else --- so comprehensive (--- EVERY LINK OF THE CHAIN IS TOUCHED) --- so metabolically active, truly, even one daily provides value beyond any “nature cure” supplements.

Rejuvenator is your ultimate --- your empowerment derived from cutting edge Gerontology Research.

Activator gives you ADAPTOGENS in defense against Exogenous INFLAM-AGING with just enough REJUVENINS in defense against Endogenous INFLAM-AGING such that very few individuals under age 33 need Rejuvenator --- since the need for protection against the steadily increasing aging from intracellular forces (that begins at age 23) accelerates at the 33-42 Stage Of Life.

If taking Activator (and Immuno-Synbiotic), only a few health-challenged individuals under age 33 need Rejuvenator (--- Adapto-Max &/or Oxy-Max will meet any supra-physiological needs).

As explained in the [Instructions for your SOLID DNP](#), age 33 is when you begin to phase in Rejuvenator. From age 33 through 42 the Stage Of Life demands at least a small amount of Rejuvenator’s power against the insidiously increasing forces of Endogenous Aging (= individualized).

Age 43 is when the Endogenous INFLAM-AGING that began taking over cellular metabolism at age 23 becomes an irresistible assault without the full protective effect of the REJUVENIN quantity in Rejuvenator. Activator, as powerful as its ADAPTOGENS are against Exogenous INFLAM-AGING, no longer supplies enough --- and --- the one critical REJUVENIN Carnosine can only be found in Rejuvenator. To get the dramatic decrease in inflammatory cytokines such as TNF-alpha, Interleukin-6, Interleukin-2, Interleukin-1, Interferon-gamma, and C-reactive Protein highlighted in the Gerontology research, Rejuvenator is required.

----- The triad of Activator 2 daily, Immuno-Synbiotic 3 daily, and Rejuvenator per Stage Of Life --- is ALL that is required to build a fortress against Exogenous and Endogenous Aging.

SPECIAL THIS MONTH = Rejuvenator is the essential companion to Activator for all your patients age 33+. === 2 **FREE** with every 10 - you buy.