

SPECIFIC NUTRITION

Live Stronger Longer

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THE NUTRI-SPEC LETTER

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IF YOU HAD TO CHOOSE ONLY ONE SUPPLEMENT ...

in your quest to ---

LIVE STRONGER LONGER

what would it be?

Dear Doctor,

That <u>is</u> your quest, is it not? --- To Live Stronger Longer? <u>Is</u> that why you and your family supplement? Of course it is. ---- And, <u>is</u> that why you recommend supplements to your patients? It <u>is</u> (--- unless you have not yet escaped the trap of peddling "nature cure" disease remedies).

I have been asked the "If only one supplement" question countless times over the years. How do I reply?

For decades my answer was easy. Nutri-Spec used to have a product called "Activator". I couldn't be without it. Loaded with ADAPTOGENS, it reached deeply into my body ---

VERITABLY TOUCHING (= "ACTIVATING") THE MYRIAD OF METABOLIC PATHWAYS.

It restored, then maintained, zillions of biochemical processes, all interlinked in incomprehensible connections --- and thus inextricably connected to THE WHOLE.

IT EMPOWERED ME.

And, it pumped up the Vital Reserves for my patients --- outclassing any metabolic support they could derive from any supplement available anywhere --- at any price.

Now --- I am ecstatic to report my answer to "If only one supplement" has changed. Nutri-Spec, after years of following the development of Gerontology research, offers an entirely new product. Not by coincidence, it is called "Activator".

Ecstatic? Oh my, yes! There is no way I could Live Stronger Longer without it. Activating the myriad of biochemical processes, all interlinked in incomprehensible connections ---

ACTIVATOR Is the Very Essence of WHOLISTIC.

This is not merely a reformulation of the obsolete product of the same name. Each and every day I am assured Activator is touching --- ACTIVATING --- the unfathomable depths of intracellular metabolism.

ADAPTOGENS? YES! REJUVENINS? YES!

Can you (or your patients) find a treasure like this at the health food store? Or, from an Alternative Medicine remedy peddler? <u>Nowhere</u> can you find --- all in one product ---

- NADH - Glycine

Carnosine
 N-Acetyl Cysteine

Carnitine - Taurine

- Lipoic Acid - Benfotiamine

- Coenzyme Q-10

- Maximally Bio-active and Bio-Available Vitamins, Minerals & Trace Minerals, all proportioned to preserve Metabolic Balance.

Truly, Activator is the equivalent of 10 supplements in one product. Put those 10 ADATOGENS & REJUVENINS on your health food store shopping list --- and your bill comes to many, many hundreds of \$\$\$. (Then, enjoy the "convenience" of swallowing 10 products every day in a losing attempt to duplicate what you get from just one Nutri-Spec supplement!)

Note that each ADAPTOGEN/REJUVENIN on the list above is presented with a link to the Nutri-Spec write-up on the jaw-dropping benefits of each. Yes, the benefits of <u>each</u> --- even if taken alone --- without the incredible synergistic benefits of their combined action.

Neither you nor your patients are capable of reading those articles without exclaiming ---

"I WANT THAT! I WANT THAT FOR MYSELF & MY FAMILY!"

We understand the concern (--- shock, in many cases) your patients express over the price of Activator. The discontent they express is a function of misperception. They do not comprehend that what they are getting is altogether different and more powerful than what they took in the past. The price is a direct reflection of VALUE --- as per the "ten supplements in one product" as explained above.

Activator is certainly not "just a multiple". That misconception was common among your patients even with the old product. While most people came to understand the qualitative aspects of the bioactive and bioavailable nutrients, they took a while to understand the value of the ADAPTOGENS --- the nutrients that awarded this metabolic activating supplement its name.

It is time for you to properly present Activator for all that it is --A PERFECTLY BALANCED AND SYNERGISTIC BLEND OF 10
ADAPTOGENS AND REJUVENINS --- THE VERY NUTRIENTS AND THE
ONLY NUTRIENTS GERONTOLOGY SHOWS WILL REVERSE BOTH
EXOGENOUS INFLAM-AGING AND ENDOGENOUS INFLAM-AGING.

LIVE STRONGER LONGER? YOU NEED THIS!

--- and, this is <u>all</u> you need.

That brings us to what you must know about how to integrate this magnificent blend of ADATOGENS AND REJUVENINS into your individualized patient care.

----- What you need is a grasp of the unique value offer you are making to your patients --- an individualized, life-long nutrition plan to control INFLAM-AGING --- both Endogenous and Exogenous INFLAM-AGING. We now term this your Stage Of Life INFLAM-AGING Defense Nutrition Plan.

<u>ACTIVATOR</u> IS THE <u>KEYSTONE</u> OF YOUR <u>SOLID DNP</u> --- AS ITS <u>POWER TO EMPOWER</u> --- IS A QUANTUM LEAP ABOVE ANY COMBINATION OF SUPPLEMENTS THAT WOULD COST PATIENTS MUCH MORE IF PURCHASED FROM THE HEALTH FOOD STORE.

To effectively use Activator, you must understand this concept of "Stage Of Life" nutrition. The best thing for you and your patients is to immediately follow the link above to the SOLID DNP so you understand this ...

Activator and Rejuvenator are a team. One of the most common questions we get is how you are to use these two together? The common version of that question is, "If Activator has so many ADATOGENS and REJUVENINS, why do we need Rejuvenator?" It is all about Stage Of Life.

In the age group, 12 - 22, virtually no one needs Rejuvenator, and Activator covers all defense against INFLAM-AGING (assuming Immuno-Synbiotic is also supplemented). The Stage Of Life beginning at age 23, and through age 32, represents a phase change in the Immune System, the Nervous System, and the Hormonal System. That is when Endogenous Aging becomes a force to be reckoned with. At that Stage Of Life, those who want the <u>ultimate</u> in INFLAM-AGING defense will add one or two Rejuvenator to their Activator. For those with significant health concerns, one or two Rejuvenator are required, but for the majority of people, Rejuvenator is still not an essential.

Life goes on. Age 33 is reached and now Endogenous Aging is dominating the picture --- and <u>all patients</u> benefit from adding some Rejuvenator to their Activator. In other words, ADAPTOGENS and REJUVENINS in Activator are enough to carry most people through age 32. But, at age 33 --- <u>if</u> a patient wants to maximize the quest for Live Stronger Longer, Rejuvenator is essential.

The need for Rejuvenator increases as each milestone in your Nutri-Spec Stage Of Life plan --- ages 43, then 53+ --- is reached.

Your <u>October Nutri-Spec Letter</u> thoroughly covered how Activator & Rejuvenator team up in your SOLID DNP. That Letter also gives you the effective way to meet the needs of patients who are limited (for financial or other reasons) in the Level of commitment they can make to Nutri-Spec.

Next question = = = how much Activator is required? Specifically, many of you understand us to say that for many people the label recommendation of 4 daily is not required --- 3 is plenty, 2 can be quite enough, and if finances are a constraint, even one is superior to anything a patient can get from a truckload of Health Food Store supplements. The most effective way to initiate Activator supplementation is to go through one bottle with the goal to ---

REPLENISH.

Thirty days of intense supplementation with 10 ADAPTOGENS and REJUVENINS --- 2 Activator, twice daily --- is enough to replenish the substrates in all the metabolic processes that Activator activates. After one bottle, those with major health challenges should continue on 4 daily --- but the vast majority of people can cut to 1 twice daily (Presenting that supplementation plan also softens the blow to patients who suffered shock over the "sticker price" of Activator. At 2 daily, each bottle is now a 60-day supply and the \$\$\$ cost is cut in half.)

SIDE NOTE: Many of you have legitimately complained that your patients have seen the outer layer of the Activator tablets "peeling" or "crumbling". While we agree that's definitely something "wrong" with the tablets, in a sense it is actually a sign that something is very, very "right" with the product. It all comes down to the consideration of what is called "dissolution qualities". ----- Surely you have noticed that most nutrition supplement tablets you buy are as hard as a rock. Supplement peddlers load them with enough excipients and heavy coating so that the tablets are indestructible and have a shelf life of 8,000 years.

The problem is that thick outer coating in these rocks never breaks down in the GI Tract --- or if they do break down eventually, it is long after the window of opportunity for many nutrients to be absorbed. Many minerals and trace minerals --- calcium, magnesium, selenium, copper, zinc and magnesium to name a few --- are only absorbed at the very beginning of the small intestine. If the tablet has not broken down completely by the time it reaches that level of the gut, the nutrient just passes right on to the toilet.

Nutri-Spec tablets are coated with the minimum amount of a vegetable protein glaze. We minimize use of all excipients --- but the glaze covering in particular. We guarantee every nutrient in Activator if fully absorbed. Understand that even a tablet that appears to be crumbling a bit is perfectly good.

You have much to consider in how you are going to implement the incredible increase in power of your Nutri-Spec practice. Yes, the power to empower --- it is in your hands. To be certain you grasp the vast scope of what you offer with your life-long individualized nutrition Plan --- we have given you much information to consider.

- We have given you links to a long list of ADATOGENS and REJUVENINS, which yield amazing benefits --- from each if used alone. But imagine what you can give your patients with all these highlights of Gerontology research in one product (--- let alone when combined with Rejuvenator for those patients at a certain Stage Of Life).
- You also have a link to the full explanation of how your Stage Of Life INFLAM-AGING Defense DNP works, why it works, and specific instructions on how to implement it.
- No one else can be as specific as you can with Nutri-Spec --- understanding the changing metabolic needs of each individual as life progresses through stages, age 12 22, 23 32, 33 42, 43 52, and 53+.
- To help you put it altogether for yourself, we have linked to the last month's Nutri-Spec Letter. It explains how your SOLID DNP increases adaptative capacity --- giving your patients all they need to cope with the stresses of life --- Immuno-Neuro-Endocrine Stress --- thus gaining the power to ...

LIVE STRONGER LONGER.

Yes, if I had to choose only one supplement, it would be Activator --- a supplement that cannot be matched by anything available anywhere.

A few weeks ago, one of my patients asked my Chiropractic Office Staff, "Is he going to live to be 100?" ----- Coincidentally, that same week a Nutri-Spec Practitioner asked the Nutri-Spec Staff over the phone, "Is he going to live to be 100?" ----- If I were asked that question personally, I would reply that there are so many variables --- such predictions cannot be made. But what I <u>can</u> guarantee is that I have my own individualized life-long SOLID DNP --- so I am confident --- I am doing all that can possibly be done to ...

LIVE STRONGER LONGER.